

## Celebrate National Kick Butts Day!!

Kick Butts Day is a national day of activism geared towards youth that allows them an opportunity to speak up and take action against Big Tobacco. The 2011 Kick Butts Day will occur on March 23, incorporating more than 1,000 events from coast to coast.

Each day Big Tobacco lures more than 1,000 young people to use their harmful products, and spends more than \$13.3 billion a year on deceptive advertising and marketing aimed at recruiting the next generation of smokers.

This is your chance to let Big Tobacco know that young people across the county are standing up for their health! Visit [www.kickbuttsday.org](http://www.kickbuttsday.org) for more information and to register your event.



Download a free Kick Butts Day guide by visiting [www.kickbuttsday.org](http://www.kickbuttsday.org)

