

Partner Spotlight: Little Red Door Cancer Agency

Little Red Door is excited to be one of the newest members of the Indiana Campaign for Smokefree Air. "We are excited to participate in the movement toward smokefree air and a healthy workplace," said Fred Duncan, Executive Director. "Little Red Door has been serving the needs of cancer patients in Central Indiana for more than 65 years and we believe the best support is the prevention of cancer and a smokefree Indiana is critical to that fight."



Established in 1945, Little Red Door Cancer Agency works to reduce the physical, emotional and financial burdens of cancer for the medically underserved of central Indiana by providing free client services, cancer screenings and client navigation. Little Red Door's screening and detection department schedules and facilitates free year-round screenings for breast, cervical, and prostate cancers. The client services department provides several free programs including transportation to and from treatment, wigs, breast prostheses and bras, incontinence supplies, ostomy and medical supplies and free nutritional supplements. The agency also offers Camp Little Red Door, a weeklong camp for Indiana children ages 8 to 18 who are battling cancer or are in remission. Our client navigation department works to "fill in the gaps" for clients by offering services including, but not limited to providing contact and program information for local and national resources that help address basic needs.

Little Red Door recently completed a 3 year strategic plan with a strong focus on cancer prevention. To help address the third of cancer cases linked to tobacco use, Little Red Door plans to support local and state tobacco control policies, promote the quit line, connect clients with existing tobacco cessation resources, and raise awareness in the central Indiana community.

Over the last nine years, Little Red Door has held Unite 2 Fight: Race Against Prostate Cancer attracting nearly 25,000 participants and raising \$500,000. On July 9, 2011 the event changes its focus toward healthy living and movement, being renamed Unite 2 Fight: Get Moving 2 Beat Cancer. Unite 2 Fight will promote, **Move More, Eat Less, and Don't Smoke**. Little Red Door is changing the event to include a family festival type atmosphere that will be held on the American Legion mall, south of the Central Library in downtown Indianapolis and a family walk along The Cultural Trail and downtown canal. It will include dozens of booths and vendor sites where participants will be offered great foods that are thought to lower one's risk of cancer prepared by local restaurants. They will be able to participate in dance and fitness activities, stop at checkpoints during the family walk that will be focused on educating the public about healthy living activities, effects of tobacco consumption, cancer prevention and have the opportunity to speak with a medical professional.

If you're interested in more information regarding this event, please contact Eric Richards, 317-925-5595.

